

## Creating Insta Worthy Moments Throughout Event Lifecycles

Partnered with a local arts council to create show announce teaser videos for <u>Bob Dylan</u> and <u>Postmodern Jukebox</u>

Hosted coloring days at regional mall for show PR for family shows like Disney Junior Dance Party! and Peppa Pig Live!

Hosted birthday party for Prince at local record store to promote a Symphonic Celebration of Prince

Hosted contests for seat upgrades and VIP Passes

Sent thank you e-blasts with show photo album to ticket buyers



## Word on the Street

"Ginny is a human calendar, spot on with details, names and faces, her skills comes in handy!"

"Great to work with, positive attitude, and she bakes a delicious zucchini bread!"

## Solid Skills

Social Media

Content Creation

Online Brand Management

Email Marketing

Strategic Planning

Analytical Reporting

Problem Solving

Media Buying

Creative Thinking

Influencer Networking

Team Building

What I am Listening To



"Dancing in the Moonlight" - King Harvest

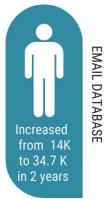
**Monthly Spotify Playlist** 

## Accomplishments

Established a Social Media Strategy Across Multiple Platforms



Increase Social Community +10K Facebook +5.6K Instagram +500 Twitter





Negotiated weekly franchise segment with local FOX AM news: Wagner Noël Wednesday

Manage a \$850,000+ Budget





Assisted with Company Rebranding & Website Launch



Planning Venue 10 Year Anniversary Ceblebration



Established Annual Community Event Event Series



Manage 2 Full-Time Staff Members & 88 Part-Time Event Staff















<u>Linkedin</u> | <u>Instagram</u> | <u>Spotify</u> | <u>WordPress</u> | <u>Twitter</u> | <u>Facebook</u> | <u>Pinterest</u>