

GINNY VAN DOREN

Creating Insta Worthy Moments Throughout Event Lifecycles

Partnered with a local arts council to create show announce teaser videos for [Bob Dylan](#) and [Postmodern Jukebox](#)

[Hosted coloring days at regional mall for show PR](#) for family shows like Disney Junior Dance Party! and Peppa Pig Live!

[Hosted birthday party for Prince at local record store](#) to promote a Symphonic Celebration of Prince

Hosted contests for seat upgrades and VIP Passes

Sent thank you e-blasts with show photo album to ticket buyers

Word on the Street

"Ginny is a human calendar, spot on with details, names and faces, her skills comes in handy!"

"Great to work with, positive attitude, and she bakes a delicious zucchini bread!"

1

Solid Skills

Social Media
Content Creation
Online Brand Management
Email Marketing
Strategic Planning
Analytical Reporting
Problem Solving
Media Buying
Creative Thinking
Influencer Networking
Team Building



What I am Listening To



["Dancing in the Moonlight" - King Harvest](#)

[Monthly Spotify Playlist](#)

Accomplishments

Established a Social Media Strategy Across Multiple Platforms



Increase Social Community
+10K Facebook
+5.6K Instagram
+500 Twitter



EMAIL DATABASE



Negotiated weekly franchise segment with local FOX AM news: Wagner Noël Wednesday

Manage a **\$850,000+** Budget



Assisted with Company Rebranding & Website Launch

Planning Venue 10 Year Anniversary Celebration

Established Annual Community Event Series

Manage 2 Full-Time Staff Members & 88 Part-Time Event Staff



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